PRIVACY POLICY

1. What this Privacy Policy regulates

This Privacy Policy (hereinafter — the “Policy”) applies to all information, including personal data as defined by applicable law (hereinafter — “Personal Information”), which **Khasab Hotel and Resort Management Company LLC** (Registration number: 1154726) may obtain about you while you use the AZIMUT Hotels website located at:
https://azimuthotels.ru, https://azimuthotels.com, https://azimuthotels.uz, https://azimuthotelsoman.com (hereinafter — the “Website”), as well as during the execution by AZIMUT Hotels of any agreements and contracts concluded with you in connection with your use of the Website.

AZIMUT Hotels may also receive Personal Information from its partners (hereinafter — “Partners”), whose websites, programs, products, or services you use (for example, AZIMUT Hotels advertisers), as well as from other sources containing publicly available personal data. In such cases, the transfer of Personal Information is possible only in instances established by applicable law and is carried out based on special agreements between AZIMUT Hotels and each of the Partners.

Using the Website and its services means your unconditional consent to this Policy and the conditions for processing Personal Information specified herein. If you do not agree with these conditions, you must refrain from using the Website and its services. If you refuse to provide your data, AZIMUT Hotels does not guarantee the technical ability to independently book accommodation and/or receive personalized offers and discounts within the loyalty program.

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2. Purpose of processing Personal Information

AZIMUT Hotels always processes your Personal Information for specific purposes and only the Personal Information relevant to achieving those purposes. In particular, we process your Personal Information for the following purposes:

2.1. Providing you with access to the Website, including access to your account if you are registered on the relevant Website.
2.2. Identifying you for the purpose of making reservations on the AZIMUT Hotels Website.
2.3. Providing technical support in case of issues related to using the Website, maintaining feedback including sending notifications, requests and information related to the operation of the Website, fulfilling agreements with you, and processing your requests, claims, and complaints.
2.4. Concluding, executing, and terminating civil law contracts.
2.5. Personalizing advertising and offers based on your preferences and other Personal Information about you available to AZIMUT Hotels.
2.6. Sending newsletters and promotional mailings with your consent, and conducting advertising activities (contextual and targeted advertising) in accordance with applicable law.
2.7. Informing you about events and promotions.
2.8. Improving the usability of the Website, including displaying the most relevant search results and providing a more personalized Website, as well as improving other products, applications, and services of AZIMUT Hotels.
2.9. Creating new products, utilities, and offers of AZIMUT Hotels.
2.10. Collecting, processing, and presenting statistical data, marketing, and other research.
2.11. Identifying security threats to the Website, users, AZIMUT Hotels, and/or third parties.
2.12. Processing your payments.

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3. What Personal Information AZIMUT Hotels collects about you

AZIMUT Hotels does not verify the Personal Information you provide, except in cases stipulated by the user agreement or the Website terms of use, and cannot determine its accuracy or whether you have sufficient legal capacity to provide such Personal Information. Nevertheless, AZIMUT Hotels assumes that you provide accurate and sufficient Personal Information and keep it up to date.

If inaccurate Personal Information is provided, you independently bear the risk of possible negative consequences (for example, refusal to restore access if verification based on previously provided Personal Information fails, inability to return a payment, and other consequences).

AZIMUT Hotels may collect the following categories of Personal Information when you use the Website:

3.1. Personal information provided during registration (account creation), such as your first name, last name, patronymic, gender, citizenship, phone number, email address, residential/registration address, date and place of birth.
3.2. Electronic data (HTTP headers, IP address, cookies, web beacons/pixel tags, browser identifier data, hardware and software information, Wi-Fi network data).
3.3. Information about your activity while using the Website (for example, search history, booking data).
3.4. Geolocation information.
3.5. Information about you received from our Partners in accordance with agreements concluded between you and the relevant Partner, and agreements between AZIMUT Hotels and the Partner.
3.6. Your payment card data and other payment information provided by you or obtained from Partners or other persons involved in payment transactions using the Website and/or related to the provision of paid services by AZIMUT Hotels.
3.7. Information about your guests and/or legal representatives.
3.8. Data regarding claims, complaints, and other requests (including the data contained in them).
3.9. Other information about you necessary for processing in accordance with the terms governing the use of the Website.

AZIMUT Hotels also uses cookies to collect Personal Information and link such information with your device and web browser (see Section 9 of this Policy).

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4. How AZIMUT Hotels protects your Personal Information

In most cases, Personal Information is processed automatically without access by AZIMUT Hotels employees. If such access is required, it may only be granted to employees who need it to perform their job duties.

To protect and ensure confidentiality, all employees comply with internal regulations of AZIMUT Hotels as well as rules and principles of Personal Information processing established by applicable law. They also follow all technical and organizational security measures implemented to protect your Personal Information.

AZIMUT Hotels has implemented sufficient technical and organizational measures to protect Personal Information from unauthorized, accidental, or unlawful destruction, loss, alteration, misuse, disclosure, access, or other unlawful forms of processing.

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5. Who else has access to your Personal Information and to whom it may be transferred

5.1. AZIMUT Hotels may transfer your Personal Information to its employees (within the limits specified in Section 4 of this Policy). AZIMUT Hotels may also transfer your Personal Information to persons with whom AZIMUT Hotels has management or commercial concession agreements.

5.2. AZIMUT Hotels may also transfer Personal Information to third parties in the following cases:

5.2.1. If such transfer is necessary for your use of the Website/service or for the execution of a specific agreement or contract with you.
5.2.2. To Partners such as website and application owners, advertising networks, and other partners providing services related to the placement and display of advertisements on websites, programs, products, or services owned or controlled by such Partners.
5.2.3. To advertisers or other Partners who display advertisements to you on the AZIMUT Hotels Website, as well as information service providers or consultants.
5.2.4. To persons providing information to detect security threats to the Website, users, AZIMUT Hotels, and/or third parties.
5.2.5. To persons involved in organizing payment acceptance and conducting payment transactions using the Website (international payment systems, payment tool providers, banks, and other financial organizations).
5.2.6. To persons to whom rights or obligations under agreements related to providing the Website to users have been assigned, or who otherwise gain control over persons providing the Website as a result of acquisition (of legal entities, intellectual property, assets, property rights, etc.).
5.2.7. To any third party to ensure legal protection of AZIMUT Hotels or third parties if you violate the AZIMUT Hotels User Agreement (https://azimuthotelsoman.com/info/policy), this Policy, or other conditions governing the use of the Website, or when there is a threat of such violation.
5.2.8. To persons carrying out SMS and email mailings in order to inform you about bonuses, promotions, and offers from AZIMUT Hotels.
5.2.9. In other cases provided by applicable law.

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6. Your rights

6.1. You have the right to:

- Access information that AZIMUT Hotels processes and/or stores about you.
- Request deletion of your Personal Information or part of it and withdraw consent to its processing.
- Request correction, blocking, or destruction of Personal Information if it is incomplete, outdated, inaccurate, unreliable, or obtained unlawfully.
- Appeal actions (or inaction) of AZIMUT Hotels if you believe your Personal Information is being processed in violation of applicable law.

AZIMUT Hotels will comply with these requests in accordance with applicable law. In cases provided by law, you may also have other rights not listed above.

6.2. How you can exercise your rights
To exercise the rights described above, please contact AZIMUT Hotels by sending a letter to:

Oman Convention and Exhibition Center, Madinat Al Irfan,
Building number 305, Way number 3, Complex number 303,
P.O Box 991, Al Athaiba, Postal Code 130, Muscat,
Sultanate of Oman

or by email: **musandam@azimuthotels.com**

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7. How we use cookies and similar technologies on the Website

7.1. What cookies are and why AZIMUT Hotels uses them

Cookies are a small piece of data received and processed by the device you use to access the Website. Cookies store and send information back to the Website that helps your interaction with it and allows us to remember your preferences over time, such as browser settings or recognizing your account.

7.2. How long cookies are stored on your device

AZIMUT Hotels uses information contained in cookies only for the purposes specified above. The collected data will be stored on your device for a period depending on the type of cookie but not exceeding the time necessary to achieve their purpose, after which they will be automatically deleted.

7.3. Who else has access to cookie information

Personal Information collected through cookies placed on your device may be transferred to and accessed by AZIMUT Hotels and/or third parties specified in this Policy. Use of Personal Information outside the Website for advertising purposes may be governed by separate user agreements available on third-party websites.

7.4. Consent to the use of cookies

By using the AZIMUT Hotels Website, you confirm your consent to the use of cookies. If you do not agree with our use of cookies, you should adjust your browser settings accordingly or refrain from using the Website.

If after using the Website you decide to change your decision regarding cookies, you can do so by deleting cookies stored in your browser (usually through browser settings — please refer to your browser documentation or developer website).

Refusing cookies may result in some Website features becoming unavailable and may affect your ability to use the Website. You may also change browser settings to accept or reject all cookies by default or cookies from specific websites, including the AZIMUT Hotels Website. If you have approved the use of cookies on the AZIMUT Hotels Website, we will consider that such use has been approved by you.

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8. Updates to this Policy

This Policy may be amended. AZIMUT Hotels has the right to make changes unilaterally, including but not limited to cases where such changes are related to amendments in applicable legislation or changes in the operation of the Website.

The new version of the Policy comes into force from the moment it is published on the Website unless otherwise provided by the new version. If you continue using the Website and its services after the updated Policy takes effect, you automatically confirm your agreement with the changes.

Publication date: